

# Propertynotify®

## WHY CHOOSE US?

At Property Notify®, we were founded by a team of seasoned property experts with a mission to support and celebrate the UK property sector. As a free-to-access platform, we provide insightful and up-to-date content tailored for property professionals and enthusiasts.

Our experienced writers keep you informed with daily updates on industry news, government policy changes, and exclusive features from leading UK property experts. Whether you're a landlord, investor, or high-net-worth individual, we have something for everyone.

We've grown a thriving audience of landlords, investors, estate agents, and high-net-worth individuals, creating a vibrant community of property professionals. Our platform has also expanded to collaborate with hundreds of businesses across the UK property sector.

With nearly 60,000 visitors every month and over 20,000 subscribers engaging with our newsletter, we're proud to be a trusted resource for the UK property community. To put it into perspective—that's the same capacity as the O2 Arena in London!

Join us, and stay ahead with Property Notify®—where the property sector comes to stay informed.



## WEBSITE STATS & VISITOR

- 673,385 Visits per annum
- 1M+ Page views per annum
- 57,000 Average visits per month
- 97% UK-based audience



## EMAIL STATS & DATABASE

- 50,000+ Email subscribers
- 8,000+ Average opens per email
- 1,500+ Average CTR
- 20,000 Avg. newsletter reads

We are proud to be a recognized member of **The Publishers Association**, joining the ranks of esteemed publishing houses like Faber & Faber and HarperCollins.

[WWW.PROPERTYNOTIFY.CO.UK](http://WWW.PROPERTYNOTIFY.CO.UK)

POWERED BY



## PLATINUM

For businesses looking to soar high with full exposure to online, email, and editorial audiences:

### 10 x Solus Emails

Ten solus email sends on your chosen dates to over 50,000 property professionals.

### Leader Display Banner

Run of Site (ROS) – 12 Months

### MPU Display Banner

Run of Site (ROS) – 12 Months

### Exclusive Newsletter Sponsorship

Exclusive MPU Display Banner in the Property Notify Newsletter, sent to over 50,000 property professionals.

### 12 x Newsletter Editions + Feature Article Publication

Up to twelve Feature Articles published on Property Notify and distributed via Google News.

- Includes Author Credit & Bio, plus social media coverage.

12 x Feature Articles + Newsletter Inclusion

**Published Feature Articles** will be included in the Property Notify Newsletter, sent to over 50,000 property professionals.

Press Release Publication

**Optional Press Release Publication** on

Property Notify and Google News.

**£6,995 +VAT  
TWELVE MONTH PACKAGE**

## GOLD

Expand Your Reach with Premium Coverage.

Unlock unparalleled exposure with a package designed to amplify your brand's presence across online and email audiences.

### 5x Solus Email Campaigns

Send five targeted email campaigns on your chosen dates to over 50,000 property professionals.

### Leader Display Banner

Premium Run of Site (ROS) placement for 6 months.

### MPU Display Banner

Run of Site (ROS) display for 6 months.

### Feature Article Publication

Publish up to 6 feature articles on Property Notify and Google News, including: Author credit and bio plus Social media promotion. **6 X feature articles**

### Newsletter Inclusion

Your feature articles will also be featured in the Property Notify Newsletter, reaching 50,000 property professionals.

### Optional Press Release Publication

Gain additional exposure with press release publications on Property Notify, Google News, and more.

**£3,995 +VAT  
SIX MONTH PACKAGE**

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